HEALTH ADMINISTRATION INCLUDING HOSPITAL ADMINISTRATION
PAPER – I

Time : 3 hours
Max. Marks : 100

Important instructions:
- Attempt all questions in order.
- Each question carries 10 marks.
- Read the question carefully and answer to the point neatly and legibly.
- Do not leave any blank pages between two answers.
- Indicate the question number correctly for the answer in the margin space.
- Answer all the parts of a single question together.
- Start the answer to a question on a fresh page or leave adequate space between two answers.
- Draw table/diagrams/flowcharts wherever appropriate.

Write short notes on:

1. Merits and demerits of informed grapevine communication in the hospitals. 10
2. Functions of Personnel/Human Resource Department. 10
3. Role of Hospital Ethics Committee. 10
4. Procedure for disciplinary proceedings for imposing major penalty. 10
5. Leadership styles. 10
6. Management of conflicts in the hospital. 10
7. Explain Maslow's theory of motivation. 10
8. Define recruitment. Write about various types of recruitment. 10
9. Cost effective and cost benefit analysis in health care. 10
10. Marketing of hospital services. 10

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